



Muscogee County School District

P.O. Box 2427 • Columbus, Georgia 31902

For Immediate Release

Valerie Fuller, Director of Communications

Telephone: (706) 748-2034

www.mcsdga.net

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NEWS RELEASE

MCSD Award Winning Communications

(Columbus, GA)-The Department of Communications earns four (4) awards for best practices in public relations and communications at 2010 Georgia Schools Public Relations Association (GSPRA) Conference in Atlanta October 17-18, which was held at the Georgia Tech Research Institute. Valerie Fuller, Director of Communications, earned the **Gold Award of Excellence** for special publications, and three (3) **Silver Award of Merit**: a marketing campaign ad design, Be There, the parental involvement campaign, and the *Lighthouse Headlines* newsletter. Fuller was also appointed to the GSPRA Board of Directors as the Professional Development Director with the responsibility of planning and organizing the GSPRA annual state conference and best practices workshops for district directors and public relations officers throughout the state.

Additional District Awards

Special Publication-Silver Award of Merit

SHAPE (Schools Having Anti-Bullying Procedures Enforced) Committee

Special Publication-Bronze Award of Merit

MCSD Podcast Brochure

Over the last three years, the Muscogee County School District has earned fourteen (14) GSPRA recognition awards for best practices in communications and public relations.

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The Georgia School Public Relations Association (GSPRA) is a professional organization for school communicators and school-community relations specialists. GSPRA is an affiliate of the National School Public Relations Association and has been designated a Blue Ribbon Chapter of NSPRA for the past twenty-five years. In 2010, GSPRA earned NSPRA's Mark of Distinction as an Exemplary Chapter. GSPRA members have also earned the prestigious Awards for Distinguished Service in both the single project and year-round project categories.

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