



Muscogee County School District

2960 Macon Road Columbus, GA 31906

For Immediate Release

Valerie Fuller

Director of Communications & Open Records Officer

Telephone: (706) 748-2034

www.muscogee.k12.ga.us

Release Date: December 15, 2015

MEDIA RELEASE

Local Electronic Media Professionals Honored by GSBA and MCSB

(Columbus, GA)-A nomination by the Muscogee County School Board (MCSB) earns two local electronic media professionals a special recognition from the Georgia School Board Association (GSBA). Mike King, television station manager with the Columbus Consolidated Government and Carlos Williams, Creative Services Director at WRBL News 3, were honored with the *Beacon Award* on Friday December 4, 2015, at the GSBA Winter Conference in Atlanta. The two honorees were also recognized at the MCSB meeting Monday, December 14, 2015. The *Beacon Award* recognizes print and electronic media coverage of representatives or organizations that create understanding of public education issues by informing the general public about programs, policies and/or issues affecting the public schools, students, and/or communities.

King has partnered with the Muscogee County School District's Department of Communications for nearly a decade. His professionalism, expertise and the state of the art studio facility at the Columbus Consolidated Government's access station has been an outstanding asset to help the district produce and broadcast numerous productions like the Public Education Awareness Report (PEAR) and monthly, televised Board meetings. Each of the production provides an opportunity for citizens to be informed and view the transparent operation of the Muscogee County School District.

Williams, Creative Services Director at WRBL News 3, has covered education issues over the last 38 years. His unwavering support and professional expertise helps expose the community to many aspects of public education. In addition, his contributions to the community include working in partnership with area businesses to recognize area educators. Williams is also the voice of high school football with Davis Broadcasting. He also co-hosts weekly football games spotlighting student athletes.

-More-

King and Williams worked on a recent project, which left a statewide impression. They helped Reese Road Leadership Academy garner support from legislators for House Bill 70, which named the Whitetail Deer as the official State Mammal. King and Williams used innovative videography to co-produce the students' video telling legislators how the deer was chosen and incorporated the use of Steven Covey's 7 Habits Of Highly Effective People® leadership model.

###